



EDC Company Overview

Sepehr Monavar Industrial Group

Sepehrmonavar Industrial Group, the parent organization of EDC, is renowned for its diverse portfolio and commitment to excellence in various industries. With a strong foundation in engineering and innovation, the group has garnered a reputation for delivering high-quality products and services across different sectors. EDC, as one of its successful subbrands, reflects the group's vision of driving progress and transformation through continuous improvement and customer-centric solutions.





EDC

EDC, an esteemed subbrand of Sepehrmonavar Industrial Group, stands as a symbol of innovation, reliability, and excellence in the LED lighting industry. As part of the prestigious industrial group, EDC has carved its niche by offering specialized subbrands, including EDC Smart, EDC Accessories, and EDC Lighting, each catering to unique lighting needs and providing comprehensive solutions to our valued customers.





EDC Sub-brands

- EDC Professional Lighting
- EDC Smart
- EDC Accessories



Welcome to the world of EDC, a pioneering company in the LED lighting industry, illuminating lives for over 30 years. Established on the vibrant streets of Lalehzar, Iran, EDC has grown from humble beginnings to become an esteemed official agent of prominent global brands such as OSRAM, OPPIE, and BLV in Iran.

In its early years, EDC recognized the immense potential of LED technology and the positive impact it could have on energy efficiency and environmental sustainability. Motivated by this vision, EDC took a bold step and founded a state-of-the-art manufacturing facility in Iran. This strategic decision empowered the company to design and produce a wide range of LED lighting products, catering to both interior and exterior applications.

Today, EDC stands tall with a dedicated team of approximately 400 skilled personnel who have contributed to its success story. Their unwavering commitment to innovation, quality, and customer satisfaction has been the driving force behind EDC's continuous growth and global recognition.

As a testimony to its commitment to international markets, EDC has expanded its reach beyond the borders of Iran. The company now exports its premium LED lighting products to numerous countries, earning the trust and admiration of customers

worldwide. With a focus on excellence and an eye for detail, EDC's LED lighting solutions have found their way into residential, commercial, and industrial spaces, brightening lives and transforming environments.

Understanding the importance of globalization, EDC made another strategic move by establishing a factory in China. This expansion has enabled the company to cater to a broader customer base, while also capitalizing on China's industrial prowess and expertise in LED manufacturing.

At EDC, innovation and sustainability are at the core of everything we do. Our team of talented engineers and designers work tirelessly to develop cutting-edge LED lighting solutions that not only meet but exceed industry standards. We take pride in our commitment to eco-friendly practices, ensuring that our products not only reduce energy consumption but also contribute to a greener planet.

As we continue to evolve and push the boundaries of LED lighting technology, EDC remains steadfast in its mission to illuminate the world with brilliance. Join us on this journey towards a brighter and more sustainable future as we light up lives and inspire change, one LED at a time.



Illuminating Your World with LED Brilliance



EDC Brand attributes

- Reliable
- Knowledgeable
- Minimal but not Simple



Vision

At EDC,
Our dedication to continuous innovation is grounded in our vision for the future. We envision a world where lighting goes beyond mere functionality and becomes an integral part of enhancing human experiences and well-being. By embracing technology, sustainability, and client-centric solutions, we work towards making this vision a reality.





Product Range Overview

At EDC, we take pride in our diverse and extensive range of LED lighting products that cater to various industries and applications. Our commitment to innovation, quality, and sustainability drives us to offer cutting-edge solutions that illuminate spaces with efficiency and brilliance. With a focus on interior, exterior, highway, industrial, lamps, and magnetic LED systems, our product range is designed to meet the lighting needs of residential, commercial, and industrial clients.

At EDC,

we are committed to continuously expanding and refining our product range to meet the evolving needs of the lighting industry. With a focus on sustainability and energy efficiency, our LED lighting solutions empower our customers to create well-lit, visually appealing, and environmentally responsible spaces. Our team of experts is always ready to collaborate with clients to find the perfect lighting solutions that align with their vision and requirements.

1. Interior Lighting:

Our interior lighting collection is tailored to enhance the ambiance and aesthetics of indoor spaces. From elegant and energy-efficient LED downlights to versatile LED panel lights, our range adds a touch of sophistication and warmth to homes, offices, retail outlets, and hospitality establishments. We offer a wide selection of color temperatures and design options, ensuring that our interior lighting solutions seamlessly integrate into any interior design theme.

2. Exterior Lighting:

EDC's exterior lighting range is engineered to create captivating outdoor environments while ensuring safety and security. Our weather-resistant LED floodlights, streetlights, and wall-mounted fixtures provide ample illumination for pathways, gardens, parks, and building exteriors. The durable construction and advanced optics guarantee consistent performance even in harsh weather conditions, making them ideal for enhancing outdoor spaces and minimizing energy consumption.

3. Highway Lighting:

For highway and roadway applications, we offer high-performance LED street lighting solutions that promote safer driving conditions while reducing operational costs. Our highway lighting fixtures are designed to provide uniform illumination, minimizing glare and light pollution. With intelligent control options, these luminaires offer adaptive lighting and enhanced energy savings,

ensuring a well-lit and safe driving experience for motorists.

4. Industrial Lighting:

EDC's industrial lighting range caters to the unique requirements of warehouses, factories, and industrial facilities. Our high-bay LED fixtures deliver powerful illumination to large spaces, optimizing productivity and safety. With advanced thermal management and robust construction, these luminaires are engineered for long-lasting performance in demanding industrial environments.

5. Lamps:

Our LED lamps encompass a wide variety of retrofit solutions for traditional incandescent, halogen, or fluorescent bulbs. From A-shaped, candle, globe, to spotlights, our LED lamps offer energy-efficient alternatives with extended lifespans and reduced maintenance costs. Whether for residential or commercial use, our LED lamps provide the perfect balance of illumination and energy efficiency.

6. Magnetic LED System:

EDC's magnetic LED system revolutionizes lighting design with its versatility and simplicity. The innovative magnetic tracks and interchangeable LED modules allow for flexible configurations and easy installation. This system is an excellent choice for retail displays, galleries, museums, and other spaces where lighting requirements may change frequently.

DOWNLIGHT



ADJUSTABLE



PANELS



FACADE LIGHTING



FLOOD LIGHT



Product Range Overview

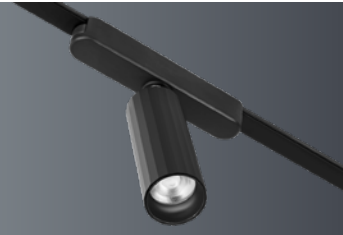


TRACK LIGHT

INDUSTRIAL
LIGHTING



MAGWAY
SYSTEM



LAMP



DECORATIVE
LIGHTING

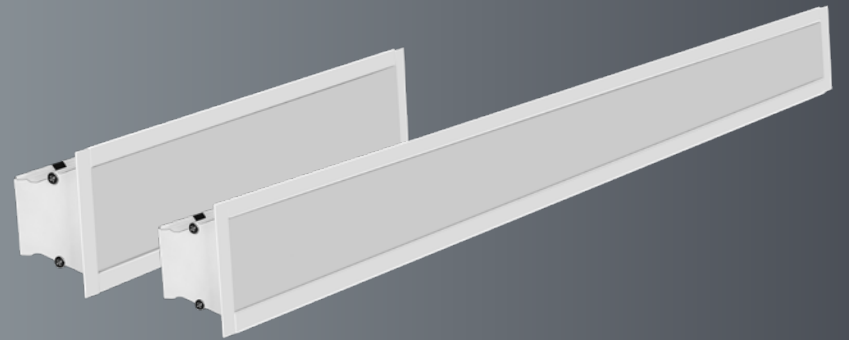


STRIP
LIGHT



Product Range Overview

LINEAR
LIGHTING



Quality and Innovation Overview



At EDC, our unwavering commitment to quality and innovation is at the heart of everything we do. As an official partner of the Iranian National Standardization Organization, we take great pride in upholding the highest industry standards and ensuring that our LED lighting products not only meet but exceed the expectations of our customers. Our relentless pursuit of excellence has earned us a reputation as a trusted and reliable manufacturer in the lighting industry.

1. Adherence to Standards

Being an official partner of the Iranian National Standardization Organization reflects our dedication to adhering to strict quality control processes. We work in close collaboration with regulatory authorities to ensure that our LED lighting products comply with all relevant safety, performance, and environmental standards. From initial design and development to manufacturing and distribution, every step of our production process is meticulously scrutinized to meet the defined benchmarks.

2. Professional Test Lab

At EDC, quality assurance is not just a promise; it is a fundamental part of our operations. We have a state-of-the-art professional test lab equipped with the latest testing equipment and technology. Our skilled and experienced technicians conduct rigorous testing on each product, ensuring they meet our stringent quality parameters before they reach the market. Through comprehensive testing, we assess factors like luminous efficacy, color rendering, thermal performance, and durability to guarantee consistent and top-notch performance in every LED lighting product.

3. Comprehensive Quality Control

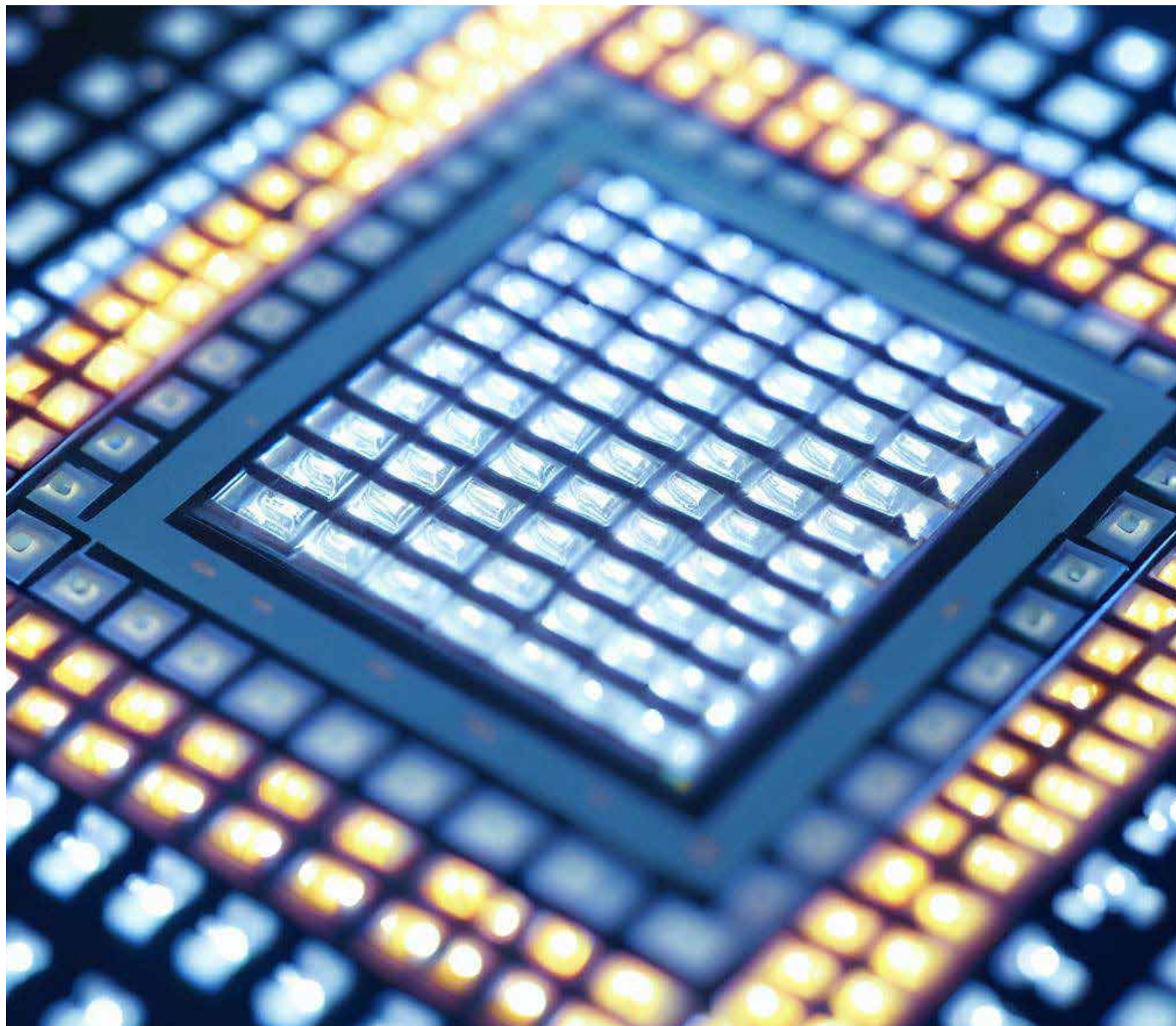
Our commitment to quality goes beyond product testing. We have implemented a robust quality control system that spans the entire supply chain. From selecting high-quality raw materials to the final assembly and packaging, we exercise strict quality control measures at every stage. This attention to detail ensures that our customers receive LED lighting solutions that are not only efficient and durable but also safe and reliable.

4. Service to Regional Companies

As a testament to our expertise and dedication to quality, our professional test lab also extends its services to other regional companies. We believe in fostering a culture of collaboration and support within the industry. By providing testing and quality control services to our peers, we contribute to elevating the overall standard of LED lighting products in the region, ultimately benefiting end-users and businesses alike.

Product Features and Benefits

At EDC, we take pride in offering cutting-edge lighting solutions, and one of our key innovations is the implementation of Direct on Board (DOB) LED technology. DOB LED represents a trending advancement in LED lighting that eliminates the need for a separate LED driver, offering a host of benefits to our consumers and clients.



1. DOB LED Technology:

DOB LED, also known as Driver on Board or Driverless LED, is a revolutionary technology where the LED driver is integrated directly onto the circuit board of the LED module. This integration streamlines the design and manufacturing process, resulting in a more compact and efficient lighting solution.

2. Elimination of Separate LED Driver:

Traditionally, LED lighting systems require a separate LED driver to regulate the electrical current and voltage to the LEDs. With DOB LED technology, this additional component is eliminated, simplifying the overall design and reducing potential points of failure. This integration ensures enhanced reliability and longevity of our lighting products.

3. Cost-Reduction Solution:

One of the primary benefits of DOB LED technology is its cost-effectiveness. By eliminating the need for a separate LED driver, manufacturing costs are significantly reduced. As a result, our consumer series of products featuring DOB LED technology offer a competitive and affordable lighting solution without compromising on quality or performance.

4. Improved Energy Efficiency:

DOB LED technology optimizes the power distribution and improves energy efficiency. The integration of the driver directly onto the circuit board minimizes energy losses, allowing for more of the electrical energy to be converted into usable light. This results in energy-efficient LED lighting products that help reduce energy consumption and lower electricity bills for our consumers.

5. Enhanced Heat Dissipation:

The integration of the driver with the LED module allows for better thermal management. This helps dissipate heat more effectively,

reducing the risk of overheating and extending the lifespan of the LED lighting products. Enhanced heat dissipation ensures consistent performance and reliable illumination over an extended period.

6. Compact Design and Versatility:

The DOB LED technology enables a more compact design, making our lighting products suitable for various applications and installations. The slim and sleek form factor ensures that our LED luminaires seamlessly blend into any environment, providing an aesthetically pleasing lighting solution.

7. High-Quality Illumination:

With DOB LED technology, our LED lighting products deliver high-quality illumination with excellent color rendering and consistent brightness. The integration of the driver ensures stable and flicker-free lighting, creating a comfortable and visually appealing environment for our consumers.

8. Sustainable and Environmentally Friendly:

As a company committed to sustainability, the implementation of DOB LED technology aligns with our environmental values. The reduction in components and energy-efficient performance contribute to a lower carbon footprint and reduced e-waste, making our DOB LED products an environmentally friendly lighting choice.

Culture of Innovation

At EDC, Innovation is not limited to a single department or team at EDC; it permeates every aspect of our organization. We foster a culture of innovation that encourages creative thinking, experimentation, and the pursuit of new ideas. Our dedicated research and development team is at the heart of this culture, consistently exploring the latest advancements in LED technology, optics, and smart lighting systems to ensure that our products remain at the cutting edge.





Projects At a Galance

Introducing CV

At EDC, we have had the privilege of being part of numerous prestigious projects in various applications, ranging from educational institutions and healthcare facilities to airports, megamalls, offices, and outdoor areas.

Innovation is not just a buzzword; it is ingrained in our DNA. As a leading lighting manufacturer, we embrace continuous innovation to provide cutting-edge solutions for all types of projects across various industries. Our unwavering commitment to staying at the forefront of LED technology and lighting design drives us to deliver exceptional products and services that exceed the expectations of our clients.



Domestic Airports



Milad Tower



IranMall



Bank mellat

bank mellat



Rebranding Overview

With EDC's recent rebranding, the company has undergone a remarkable transformation, embracing a refreshing and contemporary visual identity that perfectly aligns with its core attributes. The new branding focuses on the theme of "minimal but not simple," with a harmonious combination of pure white, deep blue, and a touch of yellow as an accent color. This striking color palette and clean design language reflect EDC's commitment to sophistication, innovation, and elegance in the LED lighting industry.





Rebranding Overview

The rebranding represents a bold step towards establishing EDC as a dynamic and forward-thinking player in the LED lighting market. The minimalist yet sophisticated visual assets mirror the company's commitment to providing cutting-edge solutions while embracing a refined elegance that sets EDC apart from its competitors. This redefined visual language not only reflects the company's evolution but also serves as a beacon of innovation and creativity in the industry.

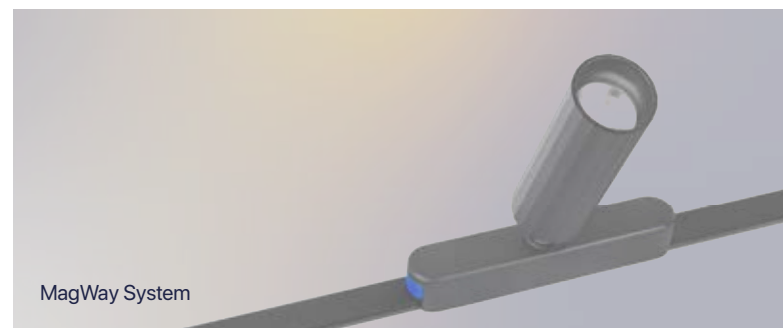
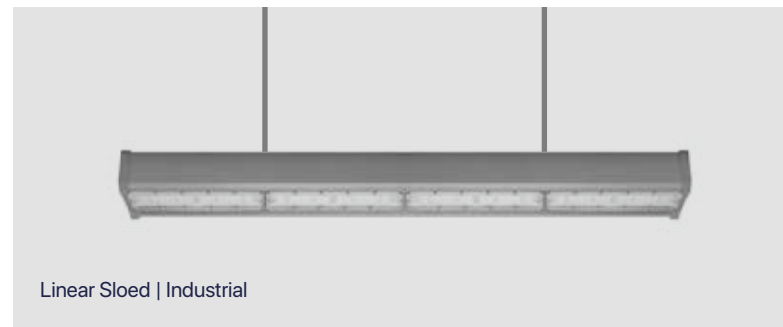


Three decades serving you

A view of the factory
Located in Parand Industrial Town

Some of the new products

EDC has always maintained the approach of keeping its products up-to-date with the development of leading global markets.



تهران	بیمارستان پیامبران		تهران	دام و طیور کوروش		تهران	کانون دانا آفرین برنا		آذربایجان غربی	اداره کل ورزش و جوانان	
تهران	بیمارستان چمران		تهران	مهندسی توسعه سایپا		تهران	شرکت هوای ناب		بوشهر	اداره کل ورزش و جوانان	
استان مرکزی	هلال احمر		تهران	پارس فخر		تهران	ساختمان مرکزی بیمه ایران		تهران	شرکت توانیر	
تهران	بیمارستان خاتم الانبیا		تهران	شرکت ژالکه		تهران	شرکت آراد ابنیه آذرخش		اصفهان	شرکت آب منطقه ای اصفهان	
تهران	انستیتو پاستور ایران		تهران	شرکت شیمی رزین پلیمر		اصفهان	توزیع برق		کرمانشاه	شرکت آب منطقه ای کرمانشاه	
خراسان رضوی	بیمارستان خاتم الانبیا		تهران	توزیع برق		تهران	کمپته ملی المپیک		تهران	اداره غله و خدمات بازرگانی	
فارس	بیمارستان شهید چمران		تهران	خطوط لوله و مخابرات غرب منطقه غرب		تهران	نیروگاه سیکل ترکیبی دماوند		تهران	سازمان خصوصی سازی	
مشهد	بیمارستان فارابی		بیمارستان ها و مراکز پزشکی			تهران	اداره کل ورزش و جوانان		تهران	خدمات ماشینین تامین	
اصفهان	بیمارستان دکتر شریعتی		کردستان	بیمارستان توحید		تهران	استانداری تهران		تهران	بیمه ایران	
تهران	مرکز قلب		کردستان	بیمارستان بعثت		تهران	ستاد فرماندهی فراجا		تهران	اداره کل غله	
تهران	بیمارستان دکتر لبافی نژاد		خوزستان	بیمارستان آیت الله نبوی		تهران	سازمان صدا و سیما		تهران	شرکت شاپان صنعت پلیمر آرمان	
مشهد	بیمارستان رواتی پزشکی ابن سینا		تهران	بیمارستان چشم پزشکی نیکوکاری		قم	منطقه ویژه اقتصادی سلفچگان		تهران	کاشی سرامیک فرزاد	
تهران	بیمارستان امام رضا		تهران	بیمارستان کودکان بهرامی		تهران	شهرداری تایباد		اصفهان	اداره گاز استان اصفهان	
یزد	بیمارستان شهدای کارگر		تهران	بیمارستان لاله		روانسر	شهرداری روانسر		تهران	عملیات انتقال گاز منطقه 8 تبریز	
			تهران	بیمارستان رازی		کرج	شهرداری کرج		خوزستان	توزیع برق	

میان‌دوآب	فرش زرین نقش		تهران	تعاونی مسکن کارکنان دانشگاه تهران		بیرجند	دانشگاه بیرجند		قطار شهری	تهران	تدارکات پزشکی هلال احمر			
تبریز	مجتمع تجاری روبال		تهران	سرمایه‌گذاری مسکن خراسان رضوی			شرکت های صنایع غذایی			اصفهان	ایستگاه مترو کارگر		تهران	بیمارستان بقیه الله الاعظم
قشم	مجتمع تجاری اقامتی ارسلان		تهران	ستاره گلستان اقدسیه		دزفول	صنایع شیر پگاه		اصفهان	ایستگاه مترو آزادی		کرمان	بیمارستان پیامبر اعظم	
اصفهان	مجتمع تجاری ارکیده		تهران	خانه سازی رزمندگان		تهران	صنایع غذایی گلنوش		اصفهان	مترو		لرستان	مدیریت درمان	
تهران	جین وست		تهران	روبال ساختمان آریا		تهران	شکلات فرمند		تهران و حومه	مترو		اصفهان	مرکز اورژانس	
شیراز - مشهد	جین وست		تهران	سرمایه گذاری مسکن		تهران	صنایع غذایی میهن		مراکز آموزشی و دانشگاه ها		فرودگاه ها			
تهران	فروشگاه شهروند		تهران	آتی ساز		تهران	صنایع غذایی سولیکو/کاله		همدان	دانشگاه بوعلی سینا		ارومیه	فرودگاه بین المللی شهید باکری	
قشم	مجتمع تجاری میلاد		مجتمع های تجاری			تهران	شکلات پارمیدا		تهران	دانشگاه علوم پزشکی ایران		تهران	فرودگاه مهرآباد	
تهران	مرکز خرید آپسان		تهران	برج میلاد		مجتمع های مسکونی			تهران	دانشگاه علمی کاربردی خاتم الانبیا		ایران شهر	فرودگاه ایران شهر	
کرج	نوین چرم		تهران	پارک فن آوری پردیس		تبریز	شهران		شرکت های خودروسازی					
تهران	ایران مال		تهران	فرش وزرا		تهران	سفیر		تهران	دانشگاه رازی		تهران	ایران خودرو	
تهران	برج کوه نور		تهران	آقای فرش		تهران	سپند		شیراز	علوم پزشکی		تهران	سایپا	
تهران	میلان اداری فیلیپا		اصفهان	مجتمع تجاری نوژان		تهران	برج مسکونی نیاوران		اراک	دانشگاه صنعتی		تهران	مهندسی توسعه سایپا	
تهران	شهر فرش		زنجان	مجتمع تجاری نور		تهران	سرمایه گذاری مسکن پردیس		تهران	دانشگاه فازی		تهران	مدیران خودرو	



JeansWest Store

Projects

قشم	هتل دریا		تبریز	میلان اداری کارنو	
تهران	پارسیان استقلال		قشم	سیتی سنتر	
تهران	ویستریا پلاس		تبریز	لاله پارک	
تهران	هتل راسن		بندرعباس	مجتمع تجاری روبال	
ندامتگاه ها			تبریز	مجتمع تجاری منطقه آزاد ارس	
سنندج	اداره کل زندان های سنندج		تبریز	مجتمع تجاری برج شهر	
تهران	زندان مرکزی سنندج		تهران	فروشگاه آروما	
اردبیل	اداره گل زندان های آذربایجان غربی		تهران	فروشگاه 361 درجه	
البرز	زندان مرکزی استان البرز		تهران	فروشگاه زنجیره ای فامیلی مدرن	
بندرعباس	اداره کل زندان های بندرعباس		تهران	فروشگاه زنجیره ای رفاه	
هرمزگان	اداره کل زندان های حاجی آباد		تهران	فونیکس شعبه ایرانمال	
هرمزگان	اداره کل زندان های میناب		هتل ها		
تهران	مرکز کاردمانی فشافویه		تهران	هتل پارسیان آزادی	
رشت	اداره کل زندان های گیلان		قشم	هتل ماریتا	

Awards

At EDC, we are honored to have been recognized and awarded multiple times by the Standard Organization of Iran's Home of Industry, Mine, and Trade. These prestigious awards stand as a testament to our commitment to excellence, innovation, and quality in the field of LED lighting manufacturing.





- Ministry of Industry and Mines
Industrial sample unit
2018



- National Standard Organization of Iran
Standard model unit of Tehran province,
2019



- Iran's National Standards Organization
standard sample unit at the level of the country
1400



- National Standard Organization of Iran
Standard sample unit of Tehran province
1401



- Ministry of Industry and Mines
Industrial sample unit
1402



Achievements at a glance



Contact & Info

We look forward to being of service to you.

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